

TOURISM NORTH EAST

The successful High Country Food & Wine guide will be updated for the 10th edition, with an exciting new look and feel. This edition will be updated to become the Feast High Country Guide, incorporating the new masterbrand which will be used across the food and drink pillar from late 2018.

This publication is the region's key marketing tool to showcase the strength, volume and diversity of what is on offer and you are strongly encouraged to be involved in this publication.



DISTRIBUTION

The new **Feast High Country Guide** will have a circulation of 60,000 and a readership in excess of 200,000 over a two year period.

KEY FACTS

- Format: 210mm x 150mm
- Pages: 128
- Full colour

ADVERTISING RATES

Back Cover + Business listing	\$5,700 ex GST
Inside Back Cover + Business listing	\$4,000 ex GST
Inside Front Cover + Business listing	\$4,500 ex GST
Full page ad + Business listing	\$3,000 ex GST
Half page ad	\$1,700 ex GST
Business listing	\$550 ex GST

To book a full or half page ad please contact Tom Bodycomb. Contact details below.

SPECIFICATIONS

Page Types

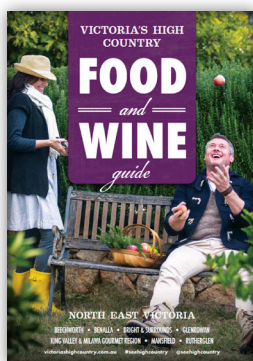


Internal Full Page 133mm w x 195mm h (no bleed)	Half Page Horizontal 133mm w x 95mm h (no bleed)
Inside Front Cover Full Page 148mm w x 210mm h (+ add 3mm bleed)	Inside Back Cover Full Page 138mm w x 210mm h (+ add 3mm bleed)
Back Cover Full Page 143mm w x 210mm h (+ add 3mm bleed)	

Business Listing Example

4. BEECHWORTH HONEY DISCOVERY
87 Ford St, BEECHWORTH
Phone (02) 6033 2322
Web beechworthhoney.com.au
Email info@beechworthhoney.com.au

Explore the Beechworth Honey Discovery where you can enjoy a food experience like no other. Taste your way through our Honey Mead Cellar Door and Hive Kitchen, get hands on in an interactive workshop and wander through the bee garden to discover the vital link between bees and food.



CONTACTS

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