

Monday 27 April, 2020

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victoriashighcountry.com.au

HIGH COUNTRY AT  
**home**

## Learn, make, taste, shop...escape to High Country at Home



*Katrina Pizzini's fantastic new virtual gnocchi-making sessions come with all the tools and products needed posted to participants ahead of the Zoom classes.*

A virtual escape to Victoria's most spectacular region is now just a click away with the **launch today** of a brand new site, **High Country at Home**.

The new platform is **now live at victoriashighcountry.com.au** and showcasing a range of fun, tasty, informative and **interactive bookable experiences**. Sample the region's famous food, wine, craft beer, cycling and nature-based offerings with High Country chefs, winemakers, brewers and adventurers leading classes, sharing their insights, expert knowledge, tips and tricks.

**It's as easy as booking a date, checking the mailbox for all the High Country goodies you'll need for the class then getting the crew together (a max of 8 per class) to Zoom on in to:**

- Making delicious, hand-crafted **gnocchi followed by a guided wine tasting and lunch** with the King Valley's legendary **Katrina & Fredo Pizzini of Pizzini Wines**.

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- **Bright Brewery's Barrel Series** experiences - two interactive sessions each week **hosted by** owner/founder, **Scott Brandon** - tasting the range of exclusive Barrel Series ales with the **expert guidance of head brewer, Reid Stratton**.
- Renowned chef and distiller, Hamish Nugent, of **Bright's Reed & Co/Remedy Gin** fame is offering bookable cocktail making and guided gin tastings as part of a suite of new intimate interactive classes with eight High Country businesses now available on the new site.
- An at-home experience with **The Spa Beechworth** with a package of beautifully made oils, body scrub and soaks and even some bespoke tea boxed and delivered ahead of a virtual, blissful foot treatment with a Spa Beechworth therapist.

**High Country at Home** is also an online marketplace showcasing products from around the region including wine, beer, gin, honey, luxe granola, sauces, olives, locally roasted coffee and boutique wares from nearly 100 High Country businesses. And for Melbourne shoppers, there's also a current list of metro stockists of a range of High Country products.

After a tough year for tourism businesses feeling the twin impacts of the summer 2020 bushfires and now COVID-19, **High Country at Home offers a great way for visitors to take a virtual journey** back to this beautiful region this Autumn, at a time when travel is not an option.



*Everything you'll need for your online Gnocchi-making class with Katrina Pizzini posted to you ahead of time.*

**For more information or to arrange interviews with any of the High Country businesses presenting interactive classes, contact Sue Couttie, PR Manager, Tourism North East - 0419 522 064 or [sue.couttie@tourismnortheast.com.au](mailto:sue.couttie@tourismnortheast.com.au)**