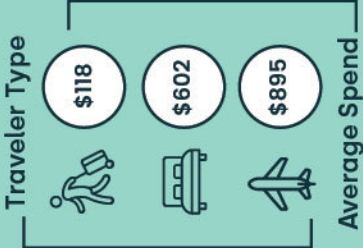


TRA Data Quarterly Report-December-2024

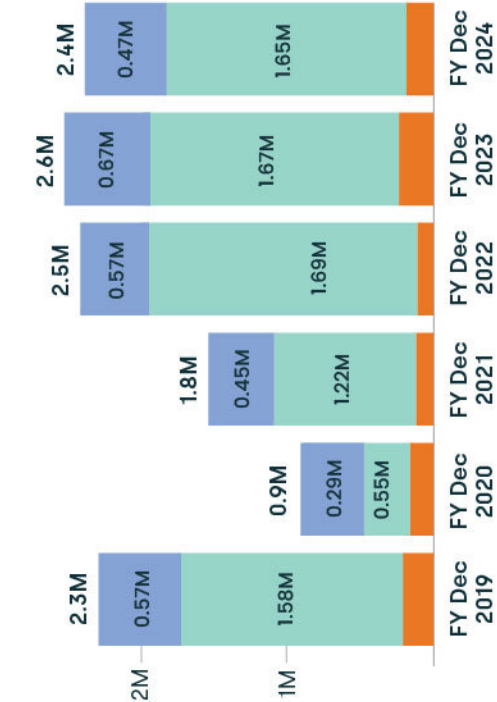
Traveler Type Total		Visitors	Spend	Nights
	Domestic Day	2,284,656	\$312,643,408	0
	Domestic Overnight	2,438,291	\$1,561,663,446	7,012,070
	International	29,990	\$35,565,333	550,544
TOTAL		4,752,937	\$1,909,872,187	7,562,614

Previous Year		FY DEC 2024 VS FY DEC 2023	
Traveler Type Total		Visitors	Spend
	Domestic Day	-16.24%	-0.88%
	Domestic Overnight	-7.01%	-12.90%
	International	19.13%	102.72%

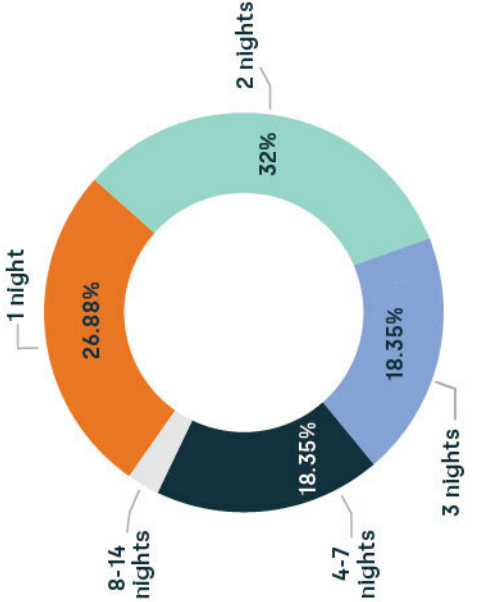


Reason for Visit
| OVERNIGHT TRIPS

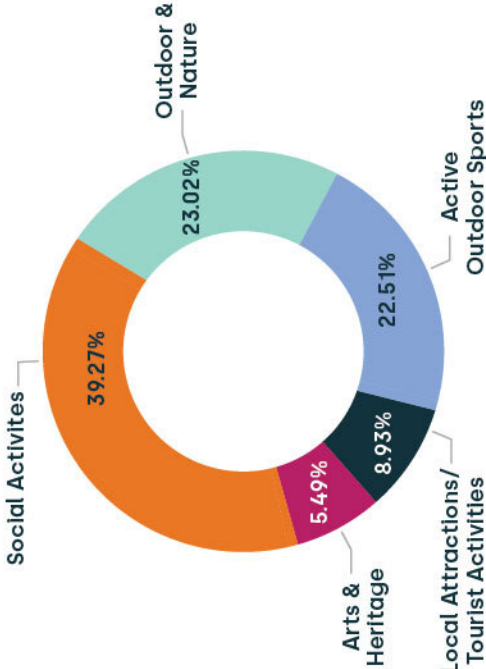
Business Holiday Friends & Relatives



Number of Nights
| OVERNIGHT TRIPS



Main Activity
| OVERNIGHT TRIPS



Disclaimer: Tourism North East does not warrant the accuracy of data presented in this report. Tourism Research Australia advises caution when comparing data periods due to possible sampling error. "The results given in the NVS are based on a sample, rather than a census, of Australian residents. As with all sample surveys, the results are subject to sampling variability and therefore may differ from figures that would have been obtained if the entire Australian population had been included in the survey" (source TRA)