

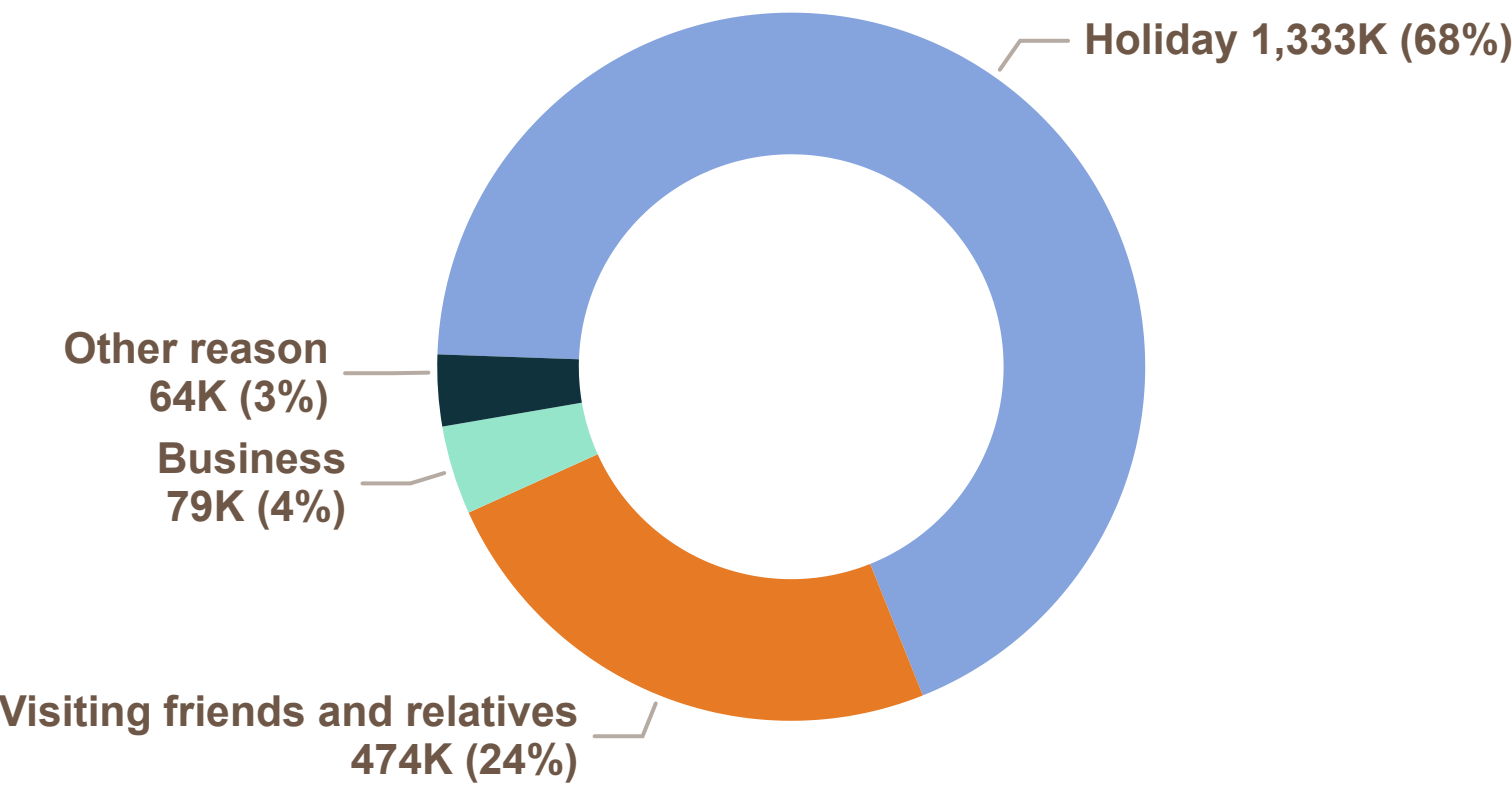
International Visitation Jan-Dec 2025

26,981 International Visitor	\$15,404,790 International Spend	211,444 International Nights
PY Visitor % Change -10.0%	PY Spend % Change -56.7%	PY Nights % Change -61.6%

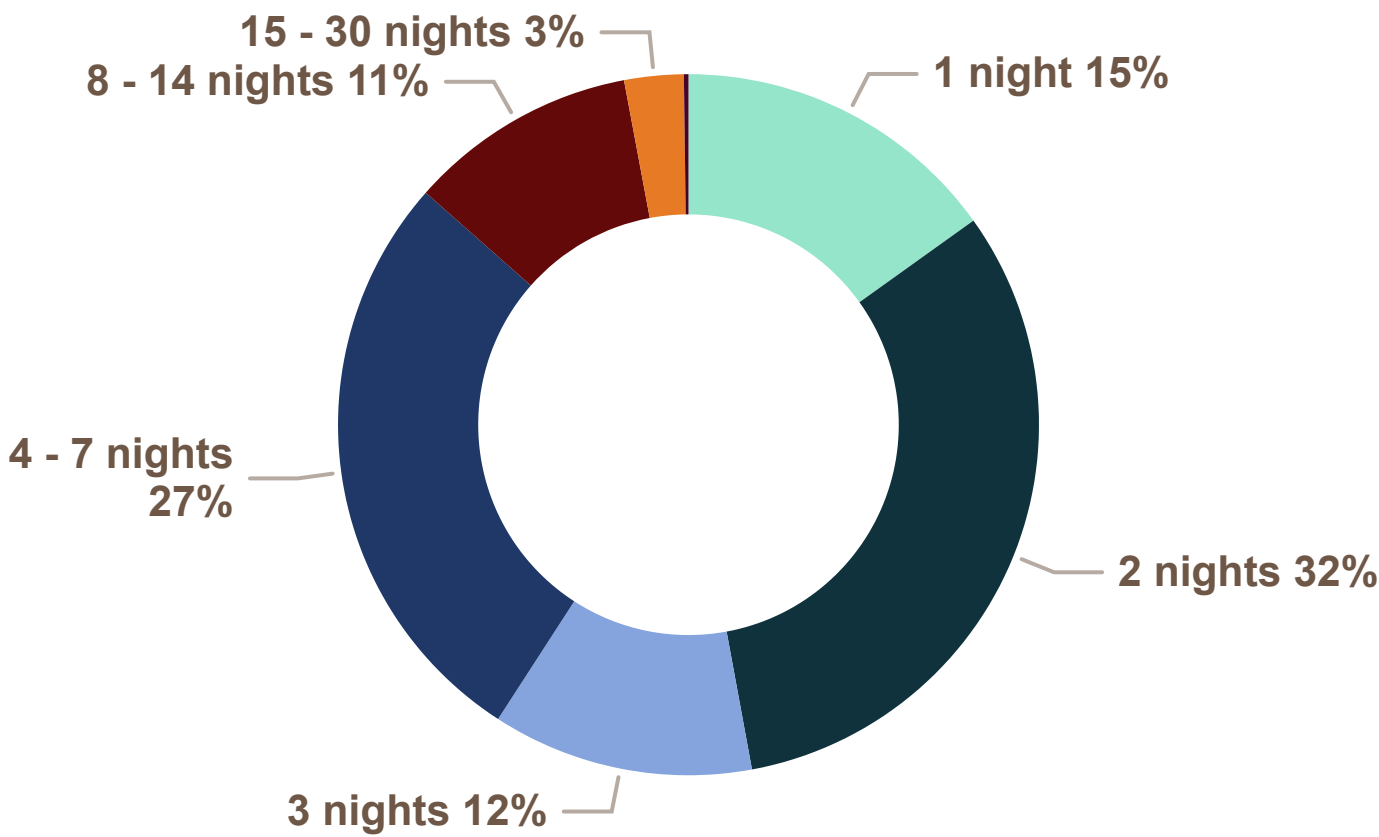
Domestic Visitation Jan-Dec 2025

Traveller Type	Region Trips	Region Nights	Region Spend	Per Trip Spend
Daytrips	1,525,507	0	\$284,824,794	\$187
Overnight trips	1,958,005	4,759,492	\$1,141,334,002	\$583
Total	3,483,512	4,759,492	\$1,426,158,796	\$409

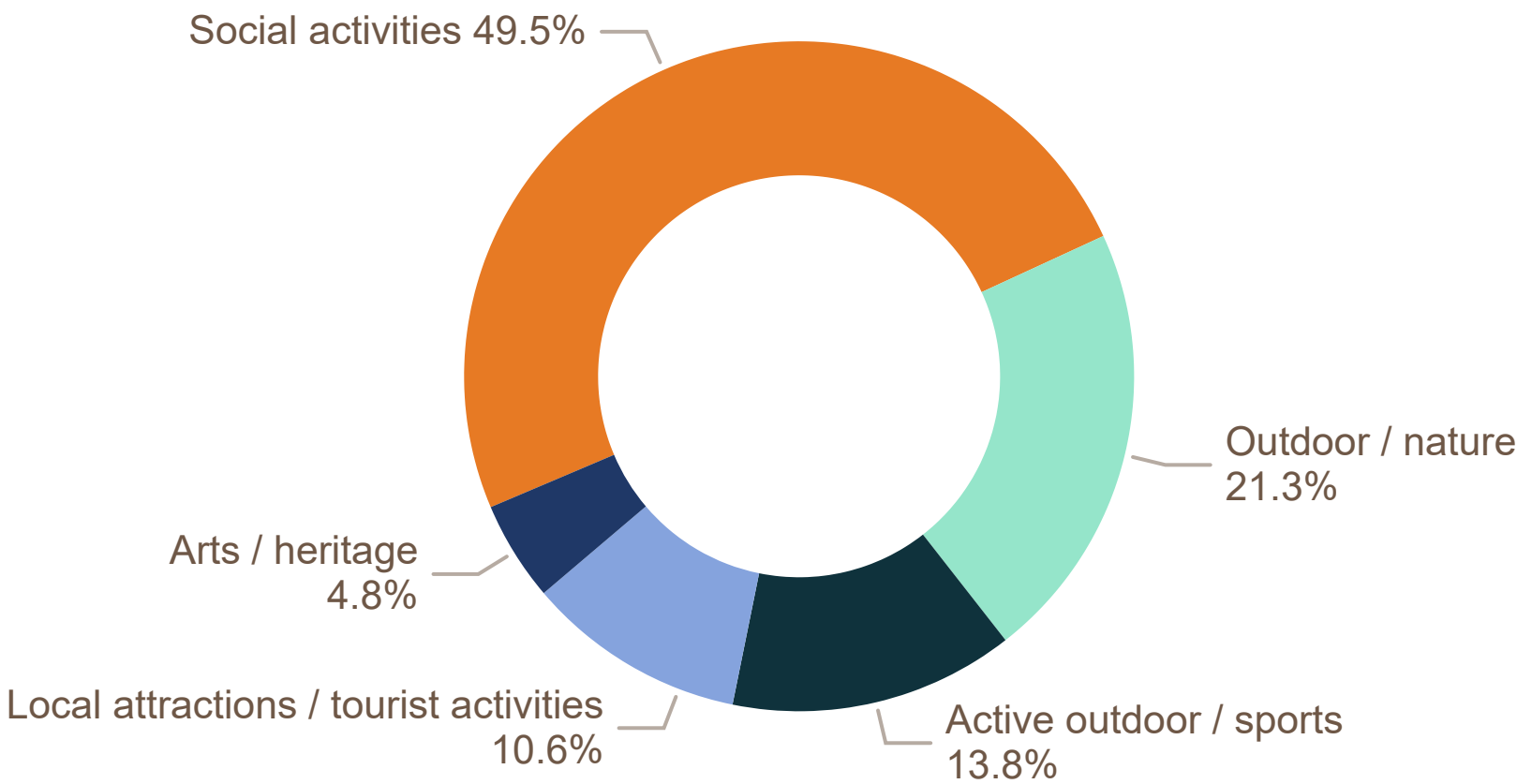
Overnight Trips - Reason. for Visit (Jan-Dec 2025)



Length of Stay (Overnight Trips) Jan-Dec 2025



Domestic Overnight Main Activity (Jan-Dec 2025)



Disclaimer: Tourism North East does not warrant the accuracy of data presented in this report. Data has been validated against TRA publications.

PY = Previous Year

Domestic Visitation - Previous year (Jan-Dec 2024) not published by Tourism Research Australia