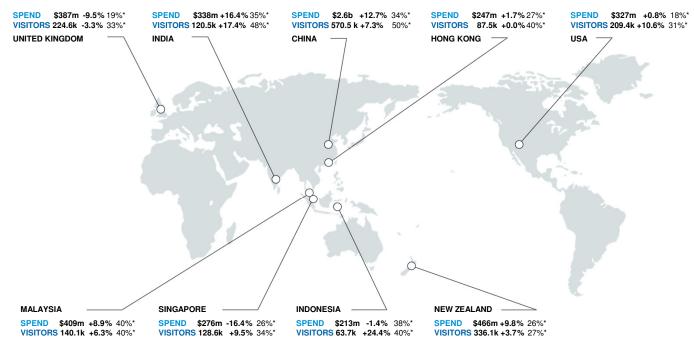
## VICTORIA'S INTERNATIONAL TOURISM PERFORMANCE

International Visitor Survey Results (latest results for the year ending March 2017)









<sup>\*</sup> State market share. VFR = Visiting Friends and Relatives. Year on year growth noted. Source: International Visitor Survey, Tourism Research Australia, Canberra, year ending March 2017, released June 2017. Expenditure includes package expenditure. Base: International visitors aged 15+.

